

**Name:** Sharon Lockwood

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## profile

I am a creative, skilled and down to earth designer. Art and design are my passions as well as a career choice. I have a keen eye for layout, colour, typography and am extremely competent in Photoshop, Illustrator, InDesign.

In addition to my abilities on these programs I am very keen to learn and develop my skills. I am a sociable, positive and confident person who works well with others.

I have been a graphic designer for many years working in-house and on many freelance projects. I have both a practical knowledge of printing and the ability to produce web based graphics.

## employment

**Nov 2009 - present**      **Freelance Graphic Designer**

**April - November 2009:**      **Wareham Forest Tourist Park**

*Skills:*

I worked with the Park's owners helping to re-brand their 5-star Caravan and Camping Park. I designed a new logo and produced artwork for their many magazine adverts and signage around the park. I also worked extensively on their website and brochure, updating it with the new logo and giving it a fresh new look.

**2003 – April 2009:**

*Skills:*

**Graphic Designer for Multicopy Printers, Sheffield**

My work was chiefly the production of artwork for stationery, flyers, leaflets, brochures, posters, banners, pop up displays etc. I also created vectored artwork for their garment printing service.

*Typical Duties:*

- meeting clients to discuss their objectives and requirements;
- interpreting the client's needs and developing a concept;
- estimating the time required to complete the work;
- developing design briefs by gathering information and data through research;
- presenting ideas and concepts to clients
- proofreading to produce accurate and high-quality work;

**1995 – 2003:**

*Skills:*

**Self employed gift designer and producer**

I produced my own range of hand-made giftware using a combination of my current design skills and clay work. I ran the business single-handedly, including all administration, marketing and accounting. Having taken the business as far as I could go I recognised changes within the crafts industry that contributed to my decision to return to Graphic Design.

**1989 – 1995:**

*Skills:*

**Graphic Designer for Multicopy Printers, Sheffield**

My work was chiefly the production of artwork such as stationery, flyers, leaflets, brochures and posters.

## software skills

Adobe Indesign	Adobe Dreamweaver	Corel draw	Word
Adobe Illustrator	Adobe Acrobat	Freehand	Excel
Adobe Photoshop	Quark Express	Publisher	

## education

### Parkwood/Granville College - YTS in Art & Design

People & Communication A & B  
Setting Out  
Brochure Design Design and Graphical Symbols  
Design and Graphics Oral Communication A  
Project Work  
Photography A & B  
Use of Headings, Sub Headings and Body Copy  
Basic Photography  
Printing Graphic Design A  
Product Design

Basic Graphic Skills A & B  
Card Design  
Design Processes Artwork Production  
Personal, Social and Career Development  
Graphic Skills  
Use of Graphic Equipment  
Design Related Illustrations  
Reprographics  
Micro Computers and their Applications

### Stocksbridge Comprehensive School

O Level Art – grade B  
O Level English – grade B  
O Level Biology – grade D

GCSE Art & Design – grade 1  
GCSE English – grade 1  
GCSE Typewriting – grade 2  
GCSE Office Practice – grade 3  
GCSE Biology – grade 2  
GCSE Geography – grade 3  
GCSE Mathematics – grade 4